



Award Categories

2018 Business Choice “Star” Awards Regional Awards

Business Achiever

Business Rising Star

Small Business Champion

Beacon Awards

Black History Living Legend Tribute

Sylvester Turner Perseverance Award

E.L.L.A. Award

(Exemplary Leadership Legacy Award)

Award Criteria

Business Choice “Star” Award/Regional

Must be a member prior to January 1 of the award year; who has demonstrated Leadership, Responsibility, Staying Power, Growth, Innovation in Products and Services offered; and, has contributed to community.

Beacon Award

An individual who has demonstrated their authenticity and passion in illuminating a path for others to accomplish their dreams and desires.

Black History Living Legend Tribute

An individual who is known throughout our communities for their contributions to Black History forged in our Lifetime.

Sylvester Turner Perseverance Award

An individual who has demonstrated extraordinary accomplishments in life, career and/or community, including outstanding leadership and participation despite life circumstances. **Top Ten publicly nominated and final recipient voted at Awards Gala.**

E.L.L.A. Award Exemplary Leadership Legacy Award

Individual that served the Public in Leadership roles over for a period of time with a focus on Small Business Development; and has now handed over the mantel.