



Tri-County **Regional** Black Chamber of Commerce

Logo Rationale

Tri-County Black Chamber of Commerce logo contains four basic elements combined to make a powerful graphic statement.

Four colors: **Red**, **Black**, **Green**, and **Gold**, represents the prospective of hope, courage, will, perseverance and strength.

Multiple Circles: Represents the cosmology which states that the universe originates from the Creator and reflects the interconnectedness and interdependence of all things.

Reef: Represents that life is primary and must reflect a divine nature where group maintenance, collectiveness, and sharing are essential.

Map of Texas: The location of the **Gold Star** represent the geographical service area in the fulfillment of our commitment to the collective economic group principle which is oneness of all things.

***Esprit De Corps:
Responsibility and Integrity in gaining Wealth***